

# TARA TSANG

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[taratsang.com](https://taratsang.com) • [contact@taratsang.com](mailto:contact@taratsang.com)



## TOOLS

Sketch  
InVision  
Marvel  
Figma  
Illustrator  
InDesign  
Photoshop  
Lightroom  
After Effects  
Framer  
Axure

## CODE

HTML  
CSS  
jQuery  
JavaScript  
AngularJS  
D3.js  
PHP  
Python  
C#

## LANGUAGES

English  
French  
Cantonese  
Japanese

## INTERESTS

Arts & crafts  
Reading  
Skiing  
Hiking

## EDUCATION

### University of Waterloo

*B.A.Sc Management Engineering • 2013 - 2018*

### University of Oulu (Finland)

*B.Sc. Information Processing Science • Fall 2016*

## EXPERIENCE

### Edenspiekermann

*User Experience Designer • Fall 2017, Singapore*

### BlueDot

*User Experience Engineer • Winter 2017, Toronto*

Awarded a \$4500 NSERC research grant for leading consumer-facing design sprints, targeting the mobile travel and health space for infectious diseases. Created UI mockups for client-based projects using Sketch, Adobe, and Marvel. Coded a D3.js data visualization to map out 30 years of global migration patterns.

### SAP Innovation Center Silicon Valley

*User Experience Engineer • Summer 2016, Palo Alto*

Redesigned and overhauled an internal information hub, translating script from an experimental framework into a modular web application. Created marketing collateral, print design, and website development for SAP ICSV. Conducted interviews & user case studies for external client projects.

### Genesys Laboratories

*Frontend Developer • Fall 2015, Toronto*

Designed applications & UI components in an Agile environment. Amalgamated open-source framework projects into internal company-wide galleries. Wrote multiple unit tests using Grunt, Karma, and Jasmine.

## ON THE SIDE

### Andreessen Horowitz

*a16z Generation Design Mentorship Program • 2017*

### Hack the North

*Communications Design Lead • 2017 - present  
Designer • 2016 - 2017*

### University of Waterloo

*Undergraduate Research Assistant (Dr. Parmit Chilana; HCI) • 2016*